



Republic of the Philippines
Province of Bohol
MUNICIPALITY OF LOON

OFFICE OF THE SANGGUNIANG BAYAN

EXCERPTS FROM THE MINUTES OF THE 70TH REGULAR SESSION OF THE 8TH SANGGUNIANG BAYAN OF LOON, PROVINCE OF BOHOL HELD ON THE 5TH DAY OF NOVEMBER, 2002 AT THE SANGGUNIANG BAYAN SESSION HALL-

PRESENT : Hon. Raul P. Barbarona, Vice Mayor, Presiding Officer
Hon. Clovis L. Nazareno, SB Member
Hon. Fortunato N. Garay, SB Member
Hon. Cesar R. Pedrigal, SB Member
Hon. Zenon R. Perez, SB Member
Hon. Titus Clark U. Miranda, SB Member
Hon. Hermenegildo M. California, SB Member
Hon. Leticia M. Maratas, SB Member
Hon. Allan Rey M. Palban, SKMF President, Ex-Officio Member

ABSENT : Hon. Nicolas M. Labastilla, SB Member
Hon. Edwin R. Ladeza, LnB President, Ex-Officio Member – O.B.

MUNICIPAL ORDINANCE NO. 02-010
Series of 2002

AN ORDINANCE CREATING THE AGRICULTURAL MARKETING ASSISTANCE PROGRAM, ITS IMPLEMENTING ARM AND GUIDELINES, AND PROVIDING FUNDS FOR THIS PURPOSE-

(Sponsored by: Honorable Clovis L. Nazareno)

“WHEREAS, the marketing of agricultural products is an activity where our farmers have not been quite successful;

“WHEREAS, the demand for agricultural products in our LGU will be enhanced whenever markets are available and product quality is improved;

“WHEREAS, our LGU has identified improved agricultural production as a vital component in the town’s economic development and in the upliftment of the livelihood conditions of our people;

“NOW THEREFORE, on motion of Honorable SB Member Clovis L. Nazareno duly seconded by Honorable SB Member Leticia M. Maratas, be it ordained by the 8th Sangguniang Bayan of Loon, Bohol, in session duly assembled, this ordinance:

SECTION 1. Title – AN ORDINANCE CREATING THE AGRICULTURAL MARKETING ASSISTANCE PROGRAM, ITS IMPLEMENTING ARM AND GUIDELINES, AND PROVIDING FUNDS FOR THE PURPOSE.

SECTION 2. THE OBJECTIVES OF THE AGRICULTURAL MARKETING ASSISTANCE PROGRAM.

- 2.1 Provide trainings and knowledge to farmers-entrepreneurs on marketing strategies;
- 2.2 Assist farmers-entrepreneurs in the identification and linkaging with markets for their agricultural products;
- 2.3 Provide trainings, knowledge, and technical skills on the improvement of finished agricultural by-products such as preserves, banana and camote chips, coconut by-products, and potted ornamentals for improved marketability;
- 2.4 Assist farmers in the promotion of their agricultural products to identified markets by means of proven strategies;
- 2.5 Initiate the commerce of goods between farmers-entrepreneurs and prospective markets by providing initial capital to commerce the business activities which capital is refundable to government;
- 2.6 The center shall act as initiator of the program by becoming the initial middleman between producer and end-market;
- 2.7 Become the center of all marketing efforts of farmers-entrepreneurs in the Loon LGU.
- 2.8 Conduct monthly consultations with farmers organizations such as the SCFO, PEGAMMALO, and others, to ensure wide participation in the programs.

SECTION 3. THE AGRICULTURAL MARKETING ASSISTANCE CENTER.

- 3.1 There is hereby created the Agricultural Marketing Assistance Center which shall implement the objectives of the Agricultural Assistance Program of the LGU.
- 3.2 The Composition of the Marketing Assistance Center is as follows:

Municipal Mayor	- Administrator
Municipal Planning & Development Officer	- Co-Administrator
Municipal Agriculture Officer	-Chief Executive Officer
1 Office Staff	- MAO Personnel
4 Field Workers	- Contractual Workers
- 3.3 The Marketing Assistance Center shall be an adjunct of the Municipal Agriculture Office and will be directly under the Supervision and control of the Municipal Mayor;
- 3.4 It shall promulgate plans and programs in consonance with the objectives herein set-forth, on a yearly basis, in coordination and after consultation with the Municipal Development Council;
- 3.5 It shall directly implement the plans and programs on the field, and submit an annual report of its accomplishment to the Sangguniang Bayan.

SECTION 4. FUNDING PROVISIONS – A yearly appropriation of Fifty Thousand Pesos (P50,000.00) shall be allotted in the Municipal Budget starting budget year 2003-2004, for this purpose.

SECTION 5. REPEALING CLAUSE – All or any provision of ordinances previously enacted and found inconsistent with this ordinance are hereby repealed or modified accordingly.

SECTION 6. EFFECTIVITY CLAUSE – This ordinance shall take effect immediately upon approval.

“UNANIMOUSLY APPROVED.”

ATTY. RAUL P. BARBARONA
Vice Mayor
(Presiding Officer)

A T T E S T E D:

FIDELINO P. CORITICO
Secretary to the Sanggunian

A P P R O V E D:

CESAR TOMAS M. LOPEZ, M.D.
Municipal Mayor

Date Approved: _____